

## MEDIA RELEASE – NEW BOOK

### Faces, People and Places The Cameras of Ilford Ltd. 1899 to 2005

Andrew J. Holliman

Published by: Achieve Instruments, 20 Brewers Wharf, Newark,  
Nottinghamshire, NG24 1ET, U.K.

or visit [www.electricstrings.com/ilford.html](http://www.electricstrings.com/ilford.html)

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This book documents the history and development of the cameras that were made and marketed by Ilford Ltd.

Ilford decided to stop marketing cameras from the U.K. in 1969 and many of their records were subsequently destroyed, although some quantities of paperwork were passed to the Science Museum. Ilford continued to market cameras in Europe for several more years.

The book brings together some 20 years of research, including previously unrecorded details and personal memories from former employees of the company. Of significant interest are the comprehensive sections about:

- The Witness camera and the companies and personalities involved in its protracted development.
- The Advocate and its derivatives, together with detailed information about Kennedy Instruments and the founders of the company.
- The many models and variants made for Ilford by the Dacora company including the Sportsman, Sportsmaster, Sporti and others.

This book has been a long running project which Andrew started many years ago when his father was still alive. His father worked for Ilford all his working life and for the most part managing Ilford's camera activities as Marketing Manager (Cameras) and then Product Group Manager (Equipment). When he retired, he keenly supported and contributed to Andrew's research into the history of Ilford cameras.

This is a unique book which complements and, in some areas, corrects information previously published in the book, *Silver by the Ton – A History of Ilford Limited 1879-1979*, by Hercock and Jones, published in 1979.

The book is provided in hardback with dust jacket and contains, 288 Pages, 270 Images, 75 Ilford camera marques and 152 Ilford camera models.

It will appeal especially to former Ilford camera users and collectors of Ilford cameras and to current and former employees of the company and their relatives.

The book is being launched in November 2006 and will be available from:

**Achieve Instruments, 20 Brewers Wharf, Newark, Nottinghamshire, NG24 1ET, U.K.**

at £17.80 plus p&p (Postage to: UK=£2.20, Europe=£4.49, Rest of the World=£7.80) or place your order using PayPal at: [www.electricstrings.com/ilford.html](http://www.electricstrings.com/ilford.html)

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